

MAY 2023
Newsletter



Editorial

Olivier Sevilla (MBA.90), President, & Delphine Colson (H.94), Executive Director, HEC Foundation

Dear alumni,

As the end of the academic year approaches, we are getting ready to experience some of the great moments of celebration that are so dear to our community, whether it be the 3rd edition of the [HEC Alumni Gala Dinner](#) or, on the eve of the Commencement Ceremony, the traditional Class Gift dinner and its collective donation that will finance tuition fees for students from the next school year.

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Thanks to your generosity and that of your companies, €12.9 million were allocated by the Foundation to HEC Paris projects in 2022 and our campaign counter is now approaching €180 million! Thank you all for your commitment. It is your donations that enable HEC to reinforce its capacity to offer both an excellent education and an incomparable experience, and to offer this opportunity to as many people as possible. We invite you to discover the concrete impact of our collective action in the Foundation's [2022 Activity Report](#).

During this entrance exam period, we wish the best to those dreaming of studying at a top tier school - with a special thought to the 533 preparatory class students supported by the Foundation this year! We are committed to continuing to deploy our scholarship and support programs (for both before and during time on campus) in France and around the world. You can help us by making a donation today at give.fondationhec.fr. Thank you very much for your support and trust!

The 3-Minute Update

Info

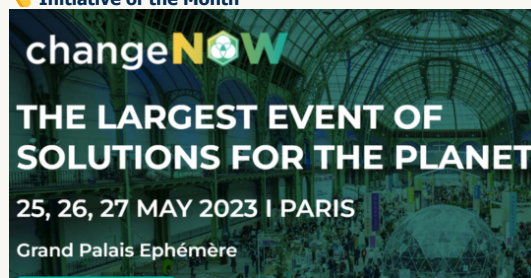
Rothschild & Co and HEC Paris Create a "Data and Impact Investment" Chair

While social and environmental responsibility is much debated in the context of public markets, little research has focused on the potential of sustainable investment in private markets. This Chair aims to produce new knowledge on this topic and to develop a new elective on sustainable investment for M1 students and the 3-week "Impact Finance" Academy. [Learn more about this new Chair.](#)

Figure: 150

The number of participants who came together to discuss the challenges of a more inclusive world of work during the 4th edition of the HEC Life Project Festival, organized by the [HEC Alumni career support center](#).

Initiative of the Month



Participate in the 2023 ChangeNOW Summit - May 25 to 27

ChangeNOW is the world's largest event on solutions for the planet. HEC Paris is a major academic partner of the summit's 2023 edition which will take place over 3 days. HEC will organize a series of conferences dedicated to "Business & Peace" and the role of business schools and youth in the economic and social transition of our world. As part of this partnership, HEC is pleased to offer HEC graduates **an exceptional 40% discount** (when registering, select "General Attendee" then "Attendee full access" and enter the promotional code "HEC_ALUMNI_CN2023"). Be part of the change! [More information and registration.](#)

Your Association



HEC Gala Dinner at the Rodin Museum in Paris - May 24

This is the last chance to buy your tickets to attend the third edition of the [HEC Gala Dinner](#) and to discover the magical Rodin Museum, privatized for the occasion.

This prestigious event, in this year that celebrates 50 years of coeducation at HEC Paris, will welcome Estelle Brachlianoff, CEO of Veolia, as guest of honor. The Gala Dinner will be an opportunity to raise funds to support equal opportunities at HEC Paris, hosted by the HEC Foundation and Christie's. [Reserve a seat or table for your friends or company!](#)



AGM & Summer Party - June 12

HEC Alumni is pleased to invite you to its Annual General Meeting, as well as to the Summer Party that will follow to celebrate the year's achievements. This event is a hybrid event.

Information concerning the agenda and the voting procedure will be sent to fee-paying members by mail next week via Nuag, our online voting platform. [More information.](#)

HEC Life Project 2023 Festival: Let's Think Differently! When Our Diversities Make the World of Work Grow

"Inclusive Leadership is not a nice to have, it is leadership today" stressed Shaheena Janjuha-Jivraj (HEC Professor). For its annual event on the future of work (April 11 to 19), the [HEC Life Project](#) festival focused on diversity and the transition to a more inclusive world of work. The week was punctuated by highlights such as the keynote speech by philosopher Charles Pépin (H.97) on the subject of encounters, the round table on the challenges of inclusive leadership, as well as testimonials, online workshops, speed coaching sessions, and a closing evening at HEC UK House in London. A committed event, inviting everyone to think and act, at their own level, to allow all talents to express themselves at work.

The HEC Life Project 2023 Festival in 1 minute: [video feedback](#) (in French)



Adrien Couret (H.07), President of HEC Alumni, in Belgium

The 4th edition of the HEC Startups Pitch Night took place on April 19th in Brussels at the VBO FEB, in the presence of Adrien Couret (H.07), President of HEC Alumni and Joel Amar (H.88), President of the [Belgium Chapter](#). The entrepreneurs of the HEC Paris Incubator presented 6 incredible projects. Special thanks to the members of the HEC Alumni Belgium Chapter for their precious support. [See the photos.](#)

Transition

2nd Edition of HEC Climate Day - May 23



Facing the climate emergency creates major challenges for business leaders and policy makers. The objective: to bring together students, researchers, experts, external guests from partner companies,... to discuss strategic directions, potential solutions and current achievements to meet these challenges. Themes such as net zero pathways, transition from fossil fuels to renewable energies, new green industrial policies and implications for business models will be addressed.

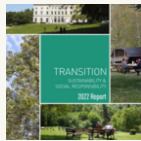
[See the program and registration.](#)

1st Annual Business Schools for Climate Leadership Forum – June 2



BS4CL is a unique partnership between eight of Europe's leading business schools, including Cambridge Judge, HEC Paris, IE, IESE, IMD, INSEAD, LBS and Oxford Said. Together, our schools are working to equip current and future leaders with the tools they need to tackle the climate crisis facing the planet. The forum aims to create a platform where academic climate leadership researchers and industry practitioners can interact, share expertise and forge collaborations. [Info and registration.](#)

The 2022 HEC Transition Report



HEC Paris undeniably has a major role to play in continuing to teach, guide and inspire those who will make their mark on the world of today and tomorrow. To this end, the School is mobilizing the entire HEC community: its professors, students, teams, and alumni to be part of Transition, our sustainability strategy and its ambitious action plan built around the axes of "Think, Teach, Act, Campus & People" and "Decarbonization", the underlying theme of the long-term low-carbon policy. [Read the report.](#)

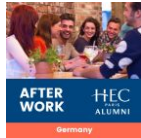
Meetings not to be missed

Legal Tax and Regulatory Frameworks for Crypto Markets - May 23



MiCA, DLT pilote regime, OFAC... if you are an institutional looking at crypto, these should be hot topics for you. But as web3 entrepreneurs or retail investors, there is a high chance these topics would equally catch your attention. This webinar will cover the latest developments in the crypto legal, tax, regulatory domains and will dwell into highly debated themes such as regional disparities and DeFi regulation. Organized by the [UK Chapter](#). [Register.](#)

Afterwork Drink in Munich - May 25



We are delighted to invite you to our next meet-up in Munich: networking drinks, Thursday 25th May at 7pm. Organized by the [Germany Chapter](#). [Register.](#)

Consult the agenda for all our events [here](#)

On the Campus



Handisport in the Spotlight at HEC with the President of Paris 2024

As part of the 2023 Olympic and Paralympic week, [Tony Estanguet](#), President of the Paris 2024 Olympic & Paralympic Games Organizing Committee, spent the day of April 6 on the HEC campus to participate with students in various disability sports' workshops. The societal role of sport and inclusion were at the heart of this special day. [Read the article.](#)



Home Stretch for First-Ever CDL Space Stream

The first-ever Creative Destruction Lab (CDL) Space stream enters its fourth and final session on April 12 with a 10-hour online exchange between mentors, students and startup companies. On the eve of this final session, we look back at the highlights of Session 3, hosted by HEC Paris and set for the first time at Station F in Paris. The February session was a moment to announce that a fourth faculty, CDL Oxford – Saïd Business School, will join their ranks in September. [Read the article.](#)

A Nice Sign of Solidarity from the Junior Enterprise

While some young people are preparing for their orals, the Junior Enterprise of HEC Paris, at the initiative of its leaders, has committed to making a donation to the HEC Foundation to cover the accommodation costs of scholarship students who come to take their orals on campus and to finance the tuition fees of a scholarship student next fall. A big thank you to them for this great initiative!

This newsletter is produced every month with ♥ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us
for information: [Laurence Rolland](#)
Happy reading!

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